World Population-2001' Life Expectancy and Infant Mortality Rate (IMR) in China, Indonesia and India are as follows:—

| | Life Expectancy | | IMR |
|---|---|---|---|
| | Male | Female | |
| China | 69 | 74 | 37 |
| Indonesia | 65 | 69 | 40 |
| India | 64 | 65 | 65 |

(b) No, Sir. The Infant Mortality Rate for Bangladesh is 67 which is higher than the IMR of India which is 65 per 1000 live births.

(c) As per the WHO Report 2001 and The Global Burden of Disease Report, India bears 17% of the world's burden of diseases.

(d) The National Health Policy, 2002 gives primacy to preventive and first-line curative initiatives at the primary health level through increased sectoral share of allocation.

**HIV infected people in the country**

4106. PROF. M. SANKARALINGAM: Will the Minister of HEALTH AND FAMILY WELFARE be pleased to state:

(a) whether it is a fact that India has the largest population of over 3.5 million HIV infected people in the world as reported in the Indian Express, dated 27th February, 2002;

(b) the steps taken by Government to educate the masses about this dreaded disease; and

(c) the details of the various campaigns undertaken by Government to inform the people and treat the victims with the most modern medicines?

THE MINISTER OF STATE IN THE MINISTRY OF HEALTH AND FAMILY WELFARE (SHRI A. RAJA): (a) to (c) No, Sir.

As per the analysis of HIV Sentinel Surveillance data 2001, it is estimated that there are 3.97 million HIV infections in the Country and this number is next to South Africa, where it is estimated to be 4 million HIV infections.

The following IEC activities have been undertaken by National AIDS Control Organisation (NACO).

*Electronic Media*

NACO is utilizing the massive outreach of Doordarshan and private satellite channel for telecast of messages on HIV/AIDS prevention and control during prime time. These include messages on sexually transmitted diseases, blood safety and voluntary blood donation. Some of the specific activities are as follows:

*Spirit of Unity Concert*

NACO has sponsored a classical music programme "Spirit of Unity Concerts" to mainstream the issue of HIV/AIDS and to reach out to the cultural elite and other educated classes through this programme.

*Telecast of Madhuri Dixit spots*

Spots made by the renowned film maker Shri Jabbar Patel featuring the popular film star Madhuri Dixit have been telecast on prime time channels. The objective is to create awareness and empower women to discuss the difficult issue of HIV/AIDS in the family and prevent further spread of the infection.

*Campaign for Youth*

NACO developed two audio and two video spots focussing on the vulnerability of young people to HIV. Press advertisements were also developed as part of this campaign.

*Talk Show*

Interactive communication, publicity of best practices and sharing of experiences is an important communication strategy for the prevention and control of HIV/AIDS. NACO has produced a talk show hosted by celebrities such as Mallika Sarabhai and Neena Gupta for the urban and rural audiences. This has been telecast on Doordarshan and Zee News.

*All India Radio*

A special programme, in the drama mode, has been devised for rural and migrant youth. The programme which is titled "Jiyo Aur Jeene Do" is being broadcast on 45 commercial broadcasting stations of AIR since June, 1998. The ten minutes programme is broadcast in 20 languages on Tuesday evening at 8.00 P.M.

*AIR-FM*

NACO is using the popular FM channel to combine entertainment and education in reaching out to the urban youth. The one hour programme which

is titled "NACO Film Hit Parade" is broadcast for one hour every week on the AIR-FM channel in Delhi.

***Rural Outreach and Press Activities***

Since 1994, the Song and Drama Division of Government of India has been involved in the AIDS awareness campaign. It has produced several street plays, songs and dramas and has performed in 400 different locations utilizing the local drama troupes in many States. The Directorate of Field Publicity has also participated in the campaign. All its 260 field units located have conducted several programmes such as seminars, debate/essay and quiz competitions and film shows for AIDS awareness.

The Press Information Bureau of the Government of India has organized a number of programmes to sensitize the regional press on the issue of HIV/AIDS.

***National AIDS Telephone Helpline***

A toll free National AIDS Telephone Helpline has been set up to provide access to information and counselling on HIV/AIDS related issues. This is a computerized four digit number, 1097, with a voice response system linked with the telephone hotline. This is a very popular service at 77 locations in the country.

***School AIDS Education Programme***

Young people are among the most vulnerable to HIV/AIDS. Schools AIDS Education is one of the important programmes that focuses towards student youth to raise awareness levels, help young people resist peer pressure and develop a safe and responsible lifestyle. The programme reinforces family values and respect for the opposite sex. The activities include training of teachers and peer educators among students, role playing, debates and discussions, question box and access to referral services, if necessary.

A training module has been developed for the programme in consultation with UNICEF and Sewadham, an NGO based in Maharahtra, which has successfully implemented the programme.

***University Talk AIDS Project***

The University Talk AIDS Project began in October 1991 and is a collaborative partnership between the National Service Scheme (NSS), Deptt.

of Youth Affairs & Sports and NACO. The project involves creating awareness among students and the youth on issues related to HIV/AIDS through workshops, seminars and written materials especially designed for them.

***Print Media***

The IEC department of NACO have prepared several packages of materials aimed at various population groups to be used by the outreach workers, health workers and peer educators working in government as well as non-government organizations. some of the important packages are as follows.

A package (comprising of two sets of flashcards, five posters, five stickers, four leaflets and a guide book) for Injecting Drug users in the North-East. A health education package for the commercial sex workers (three sets of flash cards, one poster, one leaflet and a user manual). A package of HIV/AIDS containing three posters, a flip book, and a folder, for slum dwellers. For workplace education in Industry, an IEC package consisting of posters, booklets, stickers and a video set of options has been produced. An imaginative package containing training guides, posters, educational games and kits has been developed for street children.

The other print media developed for awareness were : posters, pamphlets and booklets on general information of HIV/AIDS/STDs, voluntary blood donation, timely treatment of STDs and developing a positive attitude towards those infected with HIV/AIDS.

***Family Health Awareness Campaign***

In order to forge large scale Social Mobilization and House to house interpersonal communication at grass root level, a campaign is organized every year in all States/UTs in the country. The objectives of this campaign are :

(a) To raise awareness on RTI/STD and HIV/AIDS in rural areas and other vulnerable groups of the population.

(b) To encourage health seeking behaviour in the general population for RTI/STD.

(c) To make people aware about the services available in the Public health system for the management of RTI/STD.

(d) To facilitate early detection and prompt treatment of RTI/STD by mainstreaming the program.

(e) To implement a focused IEC strategy for the male population.

Strategy included effective inter-sectoral co-ordination, mass awareness and social mobilization, and syndromic management of STI/RTI by holding camps in each village during campaign.

*Care of HIV/AIDS patients*

Government is providing adequate facilities in all public sector hospitals for management of opportunistic infections among these patients. Drugs for management of these opportunistic infections are provided free of cost in these hospitals including drugs for treatment of Tuberculosis in these patients.

**Global meet on Vascular Ultrasound**

4107. PROF. M. SANKARALINGAM : Will the Minister of HEALTH AND FAMILY WELFARE be pleased to state :

(a) the details of the discussion that took place in the global meet on vascular ultrasound held in February, 2002 in Delhi; and

(b) the steps taken by Government to reduce the cardiovascular disease which is predicted to cause death to the maximum victims by 2005?

THE MINISTER OF STATE IN THE MINISTRY OF HEALTH AND FAMILY WELFARE (SHRI A. RAJA): (a) Sixth World Congress of Echocardiography and Vascular Ultrasound held from 8-10th February, 2002 at Delhi. The main thrust of the programme was on clinical encardiography and its optimal use in patient management.

(b) Cardio Vascular diseases are managed at various levels in the Urban Health Care Institutions and Rural Health Care Delivery System in the country both in the public and private sectors. Apart from several district level hospitals, which provide secondary level health care facilities, premier government hospitals and autonomous institutions like All India Institute of Medical Sciences, New Delhi and Post Graduate Institute of Medical Education and Research (PGIMER) Chandigarh provide specialized tertiary care facilities in the field.

**Monitoring of contaminants in food**

4108. SHRI C.O. PQULOSE: Will the Minister of HEALTH AND FAMILY WELFARE be pleased to state:

(a) whether it is a fact that use of pesticides is seriously affecting the safety of foods;